PRESS RELEASE

Object Matrix and CineSys to launch MatrixStore Cloud service in North America

New York, USA - Dec 8th, 2020 - Object Matrix is expanding their MatrixStore Cloud storage platform in North America in early 2021. Responding to customer demand, the service will provide organizations with media workflows and interfaces that enable them to access and share content with global teams.

Together with their partner CineSys, Object Matrix are enabling customers across North America to not only benefit from cost-effective cloud storage, but also get fully supported media workflows that meet their strategic goals.

The solution is based on the award winning MatrixStore object storage platform. It is extremely secure, tightly integrated with other media platforms, cost effective for low and high volumes of media and comes with no hidden costs or additional charges to access or retrieve your data.

MatrixStore Cloud offers the benefits and functionality experienced by organizations using frequent access tiers of public cloud storage at pricing levels that are comparable with archive tiers, but without the egress fees or unpredictable costs.

Jonathan Morgan, CEO, Object Matrix: "*Cloud storage has become increasingly important for media companies, especially fuelled by the global pandemic. By working with our partners, we are able to get MatrixStore closer to our customers in other regions, making it a viable option to enable easy-access cloud storage.*"

MatrixStore Cloud is a storage platform that enables creative and production teams to self-serve access to content from work, or remotely from anywhere. It comes with intuitive media focused interfaces that make protecting, finding and sharing content easier than ever, therefore empowering creativity and collaboration between global teams.

Brent Angle, CTO, CineSys : "*MatrixStore Cloud enables our customers to maximize the efficiencies of the cloud and share archived content with other stakeholders, while retaining the flexibility to easily and quickly scale as required. All while ensuring the archive remains secure and fully auditable.*"

Contact us to sign up for a 14 day trial.

About Object Matrix
Object Matrix is the award winning software company that pioneered object storage and the modernization of media archives. It exists to enable global collaboration, increase operational efficiencies and empower creativity through deployment of MatrixStore, the on-prem, hybrid and cloud storage platform. Their unified deployment approach ensures content spans on-prem and cloud storage, while their focus on the media industry gives them a deep understanding of the challenges organizations face when protecting, processing and sharing video content. Customers include: BBC, HBO, MSGN, Intersport and NBC Universal.

About CineSys
CineSys is a Broadcast and Media Systems Integrator providing solutions, integration and support for digital content creators across North America. With decades of IT experience and a foundation in M&E, we serve a range of industries from broadcast and post production to government, corporate, agency, houses of worship and sports. Our goal is to help companies get the most out of their technology investment, to accelerate workflows with cutting edge technology and strengthen infrastructures.

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